



**SpielFabrique**

## Acceleration programme 2021



REGION  
Nouvelle-  
Aquitaine



### Planning

- ! **1 – 5 March (tbd):** 45 min - Kick off meeting with SpielFabrique team.
- ! **23 – 24 March:** Virtual Acceleration Workshop: Financing strategy, pitching method, publishing strategy, positioning.
- ! **April:** Expert Talk Webinar (topic tbd)
- ! **May:** Expert Talk Webinar (topic tbd):
- ! **22 – 23 June:** Virtual Acceleration Workshop: PR & communication, publishing strategy, pitching method, positioning.
- ! **July - August:** Mentoring on marketing strategy with SpielFabrique expert in preparation for Gamescom.
- ! **September:** Expert Talk Webinar (topic tbd)
- ! **October:** Expert Talk Webinar (topic tbd)
- ! **9 – 10 November:** Acceleration Workshop at Ubisoft in Düsseldorf: Publishing strategy, project management, PR & Communication, UX & Playtesting.

You will participate to some SpielFabrique community events during the year, so that you can meet the other studios and devs in our Discord !

Follow other events and projects of SpielFabrique on our Social networks (@SpielFabrique): [twitter](#) – [facebook](#) – [linkedin](#)

[www.spielfabrique.eu](http://www.spielfabrique.eu)  
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